

Curriculum 2024/2025
Bachelor Business
2nd Year
Campus TOURS

ENGLISH TRACK							
Fall Semester September 09th, 2024 - December 13th, 2024				Spring Semester January 06th, 2025 - April 07th, 2024			
Code	Courses	Teaching Language	ECTS	Code	Courses	Teaching Language	ECTS
BB2_2425_TOURS_CL_ET_S1_A_FINCPTL2G0006	Fundamentals of Management Control	English	3	BB2_2425_TOURS_CL_ET_S2_A_RHMDRTL2S0002	Consumer Law	English	3
BB2_2425_TOURS_CL_ET_S1_A_FINFINL2G0021	Business financing techniques		3	BB2_2425_TOURS_CL_ET_S2_A_CLTTESL2S0001	Water and Climate, How to Manage Tomorrow		3
BB2_2425_TOURS_CL_ET_S1_A_FINSBGL2G0006	Global Business Management: Simulation		3	BB2_2425_TOURS_CL_ET_S2_A_DIGDDG00G0008	Digital communication tools (level I)		3
BB2_2425_TOURS_CL_ET_S1_A_MKGMKGL2G0055	New approaches to sales		3	BB2_2425_TOURS_CL_ET_S2_A_DIGDIGL2G0041	Digital Law and General Principles for Personal Data Protection		3
BB2_2425_TOURS_CL_ET_S1_A_RHMDRTL2G0008	Social and Corporate Law		3	BB2_2425_TOURS_CL_ET_S2_A_MKGMKGL2G0056	Marketing B to B		3
BB2_2425_TOURS_CL_ET_S1_A_RHMGRHL2G0003	Fundamentals of HRM		3	BB2_2425_TOURS_CL_ET_S2_A_STRECOL2G0004	International Economy and Sustainability		3
BB2_2425_TOURS_CL_ET_S1_A_SPPMETL2G0004	Bibliographic research		3	BB2_2425_TOURS_CL_ET_S2_A_FINTIML2G0007	Technologies and Web Developpement		3
BB2_2425_TOURS_CL_ET_S1_A_CLTCLTL2G0025	Workshop Environnement		3	BB2_2425_TOURS_CL_ET_S2_A_MKGMKGL2G0054	Commercial and Sales Manager		3
BB2_2425_TOURS_CL_ET_S1_A_EDPEDPL2G0310	Multicultural Approach		3	BB2_2425_TOURS_CL_ET_S2_A_EDPEDPL2G0312	Commitment and Responsibility in Humanitarian or Environmental Awareness : Humacité© Project or Climacité© Project		3
BB2_2425_TOURS_CL_ET_S1_FLANFRA00G0003	FLE: Français Langue Etrangère	French	3	BB2_2425_TOURS_CL_ET_LV1_S2_F_LANFRA00G0004	French as a Foreign Language Intermediates 2	French	3
Total semester 1			30	Total semester 2			30
Total ECTS			60				