

Curriculum 2025/2026  
**Bachelor Business**  
**2nd Year**  
 TOURS Campus

<b>ENGLISH TRACK</b>							
<b>FALL SEMESTER</b>				<b>SPRING SEMESTER</b>			
September 09th, 2025 - December 19th, 2025				January 05th, 2026 - April 06th, 2026			
Code	Courses	Teaching Language	ECTS	Code	Courses	Teaching Language	ECTS
BB2_2526_TOURS_CL_ET_S1_A_MKGMKGL2G0055	New Approach to Sales	English	3	BB2_2526_TOURS_CL_ET_S2_A_MKGMKGL2G0056	Marketing B to B	English	3
BB2_2526_TOURS_CL_ET_S1_A_RHMDRTL2G0008	Social and Corporate Law		3	BB2_2526_TOURS_CL_ET_S2_A_STR ECOL2G0004	International Economy and Sustainability		3
BB2_2526_TOURS_CL_ET_S1_A_FINCPTL2G0006	Fundamentals of Management Control		3	BB2_2526_TOURS_CL_ET_INCOMING_S2_A_EDPEDPL2G0312	Commitment and Responsibility in Humanitarian or Environment Awareness: Humacité or Climacité Project		3
BB2_2526_TOURS_CL_ET_S1_A_FINFINL2G0021	Business Financing Techniques		3	BB2_2526_TOURS_CL_ET_S2_A_DIG DDG00G0008	Digital Communication Tools Level 1		3
BB2_2526_TOURS_CL_ET_S1_A_RHMGRHL2G0003	Fundamentals of HRM		3		Consumer Law		3
BB2_2526_TOURS_CL_ET_S1_A_FINSBGL2G0006	Global Business Management: Simulation Business Game		3	BB2_2425_TOURS_CL_ET_S2_A_DIG DIGL2G0041	Digital Law and GRPD		3
BB2_2526_TOURS_CL_ET_S1_A_SPPMETL2G0004	Bibliographic Research		3	BB2_2526_TOURS_CL_ET_S2_A_CLT TESL2S0001	Water and Climate: How to Manage Tomorrow?		3
BB2_2526_TOURS_CL_ET_S1_A_EDPEDPL2G0310	Multicultural Approach		3	BB2_2526_TOURS_CL_FT_S2_F_EDP EDPL2G0318	Workshop: Theatricality of the sale		3
BB2_2526_TOURS_CL_ET_INCOMING_S1_A_CLTCLTL2G0025	Environmental Workshop		3	BB2_2425_TOURS_CL_ET_S2_A_MKGMKGL2G0054	Commercial and Sales Manager		3
	French Language Course		3	BB2_2526_TOURS_CL_ET_S2_A_FINT IML2G0007	Technologies and Web Development		3
<b>Total semester 1</b>			<b>30</b>	<b>Total semester 2</b>			<b>30</b>
<b>Total ECTS: 60</b>							