

Curriculum 2025/2026
Bachelor Business and Administration International
Year 2
 LA ROCHELLE Campus or PARIS (CACHAN) Campus

FALL SEMESTER

September 05th, 2025 - December 19th, 2025

Full English Track

Code PARIS (CACHAN)	Code LA ROCHELLE	Courses	ECTS
BBA2_2526_PARIS_ET_S1_A_SPPL OGL2G0008	BBA2_2526_LR_ET_FT_S1_A_SPPLOGL 2G0008	International Trade Techniques	3
BBA2_2526_PARIS_ET_S1_A_SPPD ECL2G0001	BBA2_2526_LR_ET_FT_S1_A_SPPDECL 2G0001	Business Process and Operations Management	3
BBA2_2526_PARIS_ET_S1_A_FINFI NL2G0017	BBA2_2526_LR_ET_S1_A_FINFINL2G00 17	Financial Management	6
BBA2_2526_PARIS_ET_S1_A_RHM MANL2G0002	BBA2_2526_LR_ET_S1_A_RHMMANL2G 0002	Cross-Cultural Management	3
BBA2_2526_PARIS_ET_S1_A_STREC OL2G0001	BBA2_2526_LR_ET_S1_A_STRECOL2G0 001	International Economics & Sustainable Development	3
BBA2_2526_PARIS_ET_S1_A_CLTCL TL2G0020	BBA2_2526_LR_ET_FT_S1_A_CLTCLTL2 G0020	Contemporary Issues	3
BBA2_2526_PARIS_ET_S1_A_CLTCL TL2G0012	BBA2_2526_LR_ET_S1_A_CLTCLTL2G0 012	Geopolitics: Asia 1	3
BBA2_2526_PARIS_LV1_S1_A_LANA NG00G0099	BBA2_2526_LR_LV1_S1_A_LANANG00G 0099	TOEFL Training (online)	3
BBA2_2526_PARIS_LV1_S1_A_LANA NG00G0105	BBA2_2526_LR_LV1_S1_A_LANANG00G 0105	Intensive TOEFL Training	
BBA2_2526_PARIS_LV1_S1_A_LANA NG00G0092	BBA2_2526_LR_LV1_S1_A_LANANG00G 0092	English for Working and Studying Abroad	
		CERTIFICATION CYBERSECURITE	1
			2
BBA2_2526_PARIS_ET_S1_A_CARCA RCL2G0001	BBA2_2526_LR_ET_S1_A_CARCARL2G0 001	DREAM Career by Talent Center	
		LV2 opt /FLE	1
		LV3 opt /FLE	1
TOTAL			30

SPRING SEMESTER			
January 05th, 2026 - April 24th, 2026			
Full English Track			
Code Paris (CACHAN)	Code La Rochelle	Courses	ECTS
BBA2_2526_PARIS_ET_S2_A_SPPL OGL2G0002	BBA2_2526_LR_ET_FT_S2_A_SPPLOGL 2G0002	Supply chain management	3
BBA2_2526_PARIS_ET_S2_A_SPPM ETL2G0003	BBA2_2526_LR_ET_FT_S2_A_SPPMETL 2G0003	Initiation to Research	3
BBA2_2526_PARIS_ET_S2_A_FINTI ML2G0002	BBA2_2526_LR_ET_S2_A_FINTIML2G 002	Fundamentals of Information System and Web Development	6
BBA2_2526_PARIS_ET_S2_A_FINCP TL2G0001	BBA2_2526_LR_ET_S2_A_FINCP TL2G0001	Fundamentals of Management Control	3
BBA2_2526_PARIS_ET_S2_A_MKG MKGL2G0022	BBA2_2526_LR_ET_S2_A_MKGMKGL2 G0022	Market Research	3
BBA2_2526_PARIS_ET_S2_A_CLTC LTL2G0016	BBA2_2526_LR_ET_S2_A_CLTCLTL2G 016	Geopolitics: Asia 2	3
BBA2_2526_PARIS_ET_S2_A_CLTT ESL2S0001	BBA2_2526_LR_ET_FT_S2_A_CLTTESL 2S0001	Water and climate, how to manage tomorrow	3
BBA2_2526_PARIS_LV1_S2_A_LAN ANG00G0028	BBA2_2526_LR_LV1_S2_A_LANANG00 G0028	LV1 workshops	1
BBA2_2526_PARIS_LV1_S2_A_LAN ANG00G0014	BBA2_2526_LR_LV1_S2_A_LANANG00 G0014	English for Academic Purposes	1
		certification Google analytics	1
BBA2_2526_PARIS_ET_S2_A_CARCA ARL2G0001	BBA2_2526_LR_ET_S2_A_CARCARL2G 0001	Dream career	2
		LV2 opt /FLE	1
		LV3 opt /FLE	1
TOTAL			30
TOTAL BBA INTERNATIONAL YEAR 2			60



Curriculum 2025/2026
Bachelor Business and Administration International
Year 4
 LA ROCHELLE Campus

FALL SEMESTER		
September 04th, 2025 - December 19th, 2025		
Code	Courses	ECTS
COMMON COURSES		
BBA4_2526_LR_CL_S1_A_FINSBGMIC	International Business Game	5
	International Strategy & CSR	5
	Geopolitics : Africa / Middle East	3
BBA4_2526_LR_CL_S1_A_SPPMETMI	Dissertation Methodology	0
	Certification SCRUM MASTER	2
Total COMMON COURSES		15
SPECIALISATIONS		
International Corporate Finance		
	Corporate Finance & international strategies	5
	Risk mgt and international Fi	5
BBA4_2526_LR_CL_FINA_S1_A_FINF	Mergers and acquisitions	2
BBA4_2526_LR_CL_FINA_S1_A_FINF	Sustainable Finance	3
International Marketing & Sales Management		
BBA4_2526_LR_CL_SMGT_S1_A_MKC	Innovation Marketing and Value Co-creation	5
BBA4_2526_LR_CL_SMGT_S1_A_MKC	Brand Management and Merchandising	5
BBA4_2526_LR_CL_SMGT_S1_A_MKC	Distribution, Channel Management and e-commerce	2
BBA4_2526_LR_CL_SMGT_S1_A_MKC	International Sales Management	3
Business Development & Tech (pas confirmé pour l'instant)		
FIN	Innovation tech et transformation des entreprises	5
MKG	Competing selling & complex sales	5
STR	Entrepreneurship & Innovation	3
MKG	Data driven marketing	2
Total Specialisation		15
TOTAL ECTS COMMON COURSES + MAJORS		30