



PRESS RELEASE
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Excelia Business School's MSc in International Business Management rises two places to 18th position in the QS International Trade Rankings 2025

Introduced in 2023, the QS International Trade Rankings analyse and rank the best Master qualifications across the globe in Business and Trade. For its second appearance, Excelia Business School's MSc in International Business Management has moved up two places to 18th position in the world out of the 87 institutions ranked and 1st amongst the French programmes featured. In this ranking, three key attributes of Excelia Business School's MSc in International Business Management were highlighted: the employability of its graduates, the content of its programme, and its innovative pedagogical approach.

- **1st in the world for 'Graduate Outcome'**, which recognises the career development of graduates, the personalised support and guidance for vocational integration, and the school's commitment to creating career opportunities, thanks in particular to its strategic partnerships and active alumni network.
- **4th in the world for 'Innovative Teaching'**, which recognises creativity in terms of pedagogical innovation. Excelia Business School once again excelled in this particular criterion, which highlights new pedagogical approaches that are increasingly student-centred. The school placed increasing emphasis on its ludo-pedagogy and immersive virtual learning methods, in addition to the international internships undertaken as part of the MSc.
- **7th in the world for 'Trade Programme Content'**, which looks at the content of the programme and in particular its international dimension.

A methodology focussing on academic and pedagogical excellence

Conducted with the support of a panel of leading international business professionals and lecturers, the methodology used places great emphasis on the academic and pedagogical quality of study programmes, as well as their relevance to the demands of the business world.

The MSc in International Business Management is the fifth Excelia Business School programme to appear in a QS ranking, joining the Master in Management and three other MScs (Supply Chain, Digital Marketing, Audit & Consultancy).

About Excelia

Excelia is one of the leading association-based French higher education groups. With a strong international standing, it comprises Excelia Business School, Excelia Tourism School, and Excelia Communication School. It currently educates some 6,500 students on its 4 campuses and boasts an alumni network of 45,000 graduates. It holds the following labels and accreditations: EESPIG, AACSB, EQUIS, AMBA and EFMD, as well as UNWTO.TedQual certification (United Nations) in the field of tourism.

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