

15 CONFERENCE FROM ATLAS-AFMI



Event co-hosted by
Excelia Business School
and IAE La Rochelle
19-21 May 2025

A background image of La Rochelle harbor, showing several sailboats docked at a stone quay. In the background, there are historic buildings, including a prominent tower and a church with a tall spire. The image is overlaid with a semi-transparent orange rectangle.

INTERNATIONAL MANAGEMENT AND SOVEREIGNTIES

LA ROCHELLE



CALL FOR PAPERS

Globalisation has eroded the sovereignty of states; however, the continuation of health and geopolitical crises has reinstated it as a central topic of discussion. The rapidity of the Covid-19 pandemic has underscored the fragility of the economic sovereignty of certain states and the interdependencies between countries. As a result of recent geopolitical developments, this debate has acquired momentum. The conflict in Ukraine in Europe has prompted enquiries regarding the sovereignty of energy and food. The economic and political conflict between the United States and China raises questions regarding technological sovereignty (March and Schieferdecker, 2023) and digital (Zuboff et al., 2019).

The sovereignty is defined by Louis Le Fur as "the quality of the state to be obligated or determined solely by its own will, within the bounds of the superior legal principle, and in accordance with the collective purpose to which it is called" (Le Fur, 1896). This definition emphasises the role of the sovereign state, which is engaged in self-determination but must, nevertheless, adhere to the rules of customary or conventional international law. Consequently, sovereignty is exercised over a geographically defined territory; however, this monolithic perspective is challenged on a daily basis by the upheavals of the international environment.

While sovereignty is a topic that resonates with geopolitical discourses, it is less so in scientific research, particularly in the field of international management. Nevertheless, international management is influenced by the various modes of sovereignty at varying levels. International commerce in goods and global value chains have been substantially disrupted by the Covid-19 pandemic. For instance, these supply chain tensions have incited a worldwide recognition of the intricate relationship between economic sovereignty and the administration of international logistics.

The development of renewable energies and the purchasing power of households necessitate a trade-off in the European energy sovereignty debate (Wetzel et al., 2023). The hegemony of the State or internet titans in China or the United States undermines the free choice of consumers, thereby impeding individual sovereignty.

Therefore, sovereignty is a theme that presents numerous obstacles for international management. We invite researchers who specialise in management, economics, or international relations to contemplate the relationship between international management and the various forms of sovereignty by including this theme of sovereignties on the agenda of the 15th Atlas-AFMI Conference.

INDICATIVE BIBLIOGRAPHY

Floridi, L. (2020). The fight for digital sovereignty: What it is, and why it matters, especially for the EU. *Philosophy & technology*, 33, 369-378.

Le Fur, L. (1896). *État fédéral et confédération d'états*, Marchal et Billard.

March, C., & Schieferdecker, I. (2023). Technological sovereignty as ability, not autarky. *International Studies Review*, 25(2), viad012.

Wetzel, M., Gils, H. C., & Bertsch, V. (2023). Green energy carriers and energy sovereignty in a climate neutral European energy system. *Renewable Energy*, 210, 591-603.

Zuboff, S. (2019). *The Age of Surveillance Capitalism: The Fight for a Human Future at the New Frontier of Power*, 540 p.

THEMATIC WORKSHOPS

1. International management within an African context

Suzanne Apitsa, Emmanuel Kamdem and Eric Milliot

2. International entrepreneurship and the globalization of SMEs

Hamadou Babacar, Ghassen Bouslama and François Goxe

3. Methods of International Market Entry

Foued Cheriet and Laure Dikmen

4. Global finance

Ludivine Chalençon and Sophie Nivoix

5. Responsible international management

Hervé Cheillan, Philippe Very and Marion Vieu

6. Tackling escalating crises, threats, and disruptions within the global landscape.

Kaouther Boubaya and Olivier Furrer

7. Innovation, digitalization, and internationalization

Hela Chebbi, Fadia Korbi and Marion Neukam

8. Strategic Framework and Organizational Structure of Multinational Corporations

Hanane Beddi and Jacques Jaussaud

9. Intercultural Management and International Human Resource Management

Anne Bartel-Radic and Fabienne Munch

10. Internationalization and Sovereignties

Wafa Bouaynaya and Guillaume Delalieux

Doctoral Workshop

Anne Bartel-Radic and Frédéric Prévot

Case Study Seminar

Noémie Dominguez & Caroline Minialai

DATES & INFORMATION

KEY DATES

- January 13, 2025: deadline for the submission of communications, doctoral projects, and teaching cases (complete text)
- February 17, 2025: dispatch of evaluations and decisions to authors
- March 3, 2025: authors submit final versions of selected communications
- May 19, 2025: doctoral workshop and case study workshop of Atlas-AFMI at the IAE of La Rochelle.
- May 20-21, 2025: Atlas-AFMI Annual Symposium

POTENTIAL PUBLICATIONS

A collection of communications will constitute a thematic file in the **Management International** journal (FNEGE, rank 2).

A collaborative publication on the conference theme will be released by **Vuibert** (Atlas-AFMI collection). Subsequently, the work may be submitted to an Anglo-Saxon publisher.

Educational cases may be submitted for the **Atlas AFMI 2025 prize**, awarded to the best case study in international management. High-quality cases may also receive the **Atlas-AFMI label**, in collaboration with the CCMP (Centrale de Cas et de Médias Pédagogiques).

SUBMISSION GUIDELINES

To submit a communication, doctoral project, or case study, please visit: atlas-afmi.fr. Papers proposals must adhere to the format specified by the Management International journal (managementinternational.ca).

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