



PRESS RELEASE
La Rochelle, 2nd May 2024

A first in France: Excelia Business School's BBA International is offering expatriation to Australia, the USA or Singapore right from Year 1

From the start of the 2024 academic year, Excelia Business School will be offering students enrolled on its BBA International programme the opportunity of spending Year 1 abroad at one of three universities: University of the Sunshine Coast (Australia), San Diego State University (USA) or James Cook University (Singapore), all of which are AACSB accredited. This new feature of the BBA, which encompasses 3 of the most popular student destinations, is a first in France. It further enhances the already strong international dimension of Excelia Business School's 4-year post-High school programme.

High-quality academic expatriation right from Year 1 of the BBA International programme

From September 2024, those joining Excelia Business School's BBA International programme will have the option of starting their studies with a 1-year academic expatriation to Australia, the USA or Singapore. Known as the Freshman International Path, this optional first year abroad is the result of a partnership between Excelia Business School and three leading establishments: University of the Sunshine Coast (Australia), San Diego State University (USA) and James Cook University (Singapore).

This year of expatriation will provide a high-quality educational experience, as all three universities boast AACSB accreditation and offer the opportunity to obtain a Certificate in Business/Management from the chosen establishment. Furthermore, the partnership agreements concluded by Excelia Business School enable those going abroad to study at a very advantageous cost, some 2 to 3 times lower than the tuition fees usually charged in these three highly sought-after destinations.

The possibility of international expatriation for virtually the entire BBA programme

Choosing the Freshman International Path in Year 1 is an added bonus for students who are looking to accumulate different experiences in different countries/continents as part of their academic studies. As a highly international programme, Excelia Business School's BBA already offers a wide range of opportunities for students, thanks to...

- a choice of 100 academic partners across 35 different countries for academic expatriation, 18 of which provide the opportunity to validate a double qualification
- 12 - 15 months of international internship experience
- the opportunity to pursue an outstanding double qualification through the BBA Early Immersion Track, with 50% of the programme taking place in Germany via an agreement with the Franco-German University network



“This optional year of expatriation offered right from Year 1 is a unique and innovative feature in the context of 4-year Bachelor programmes. Offering an excellent opportunity for students, it is aimed at those who are interested in pursuing international academic studies and gaining experience in different countries across different continents. Leaving on expatriation right from the beginning of a Bachelor programme provides significant added value for students with an international outlook who want to continue to enjoy academic excellence à la française.”

Tamym Abdessemed, Dean of Excelia Business School, Assistant CEO of Excelia

Overview of the BBA International at Excelia Business School

- **Entry requirements:** High School qualification or international equivalent
- **Admissions:** Online application + remote interview
- **Duration:** 4 years
- **Recognition:** French *Grade de Licence*, AACSB and EQUIS accreditations
- **Qualification:** State-accredited Bachelor, equivalent to 4 years of post-High School education
- **International academic partners:** 100 academic partners across 35 different countries (18 providing the opportunity for a double qualification) and an agreement with the Franco-German University network (leading to a double qualification)
- **International experience:** up to 3 years abroad (expatriation, internships, projects)
- **Language:** Choice of French Track or English Track
- **State date:** September

About Excelia

Created in 1988, Excelia is one of the leading French Higher Education groups. With a strong international dimension, it comprises a business school, a tourism school, and a digital communication school. It currently educates some 6,000 students on its 4 campuses and boasts an alumni network of 43,500 graduates. The Excelia group and its schools hold a number of important quality labels and accreditations: EESPIG, EQUIS, AACSB, AMBA and EFMD Accredited, as well as UNWTO.Tedqual certification in the field of tourism.

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