



PRESS RELEASE  
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## **Excelia Business School reaches level 4 - 'Transforming' - out of 5 possible levels, in its first participation in the Positive Impact Rating for Business Schools**

*In its first ever participation in the Positive Impact Rating (PIR) for Business Schools, Excelia Business School has been rated among the world's top schools for its positive impact on the planet. By immediately attaining the demanding level 4, 'Transforming', out of a possible 5 levels, it joins the world's Top 50 most socially and environmentally committed establishments. Only 6 French management schools have achieved this. Now in its 4<sup>th</sup> Edition, the Positive Impact Rating is based on the responses of more than 12,000 students from 71 business schools in 25 countries across 5 continents. The Positive Impact Rating is produced by the international student organisations oikos, AIESEC, and Net Impact, in association with WWF Switzerland, OXFAM International, and UN Global Compact Switzerland.*

### **Excelia Business School achieves level 4, 'Transforming', out of a possible 5 levels, in its very first appearance**

The 4<sup>th</sup> Edition of the Positive Impact Rating has recognised Excelia Business School's strong commitment to the ecological and social transition. In its first ever participation, the school immediately achieved level 4, known as 'Transforming', out of a possible 5 levels. Some 39 schools from all over the world are featured, with only 6 from France. Level 4 schools have an average score of 7.8 out of 10, and no European school is among the 7 management schools in level 5.

The Positive Impact Rating positions business schools on one of 5 different levels:

- **Level 1 'Beginning'**: schools that are either getting started or are considering getting started
- **Level 2 'Emerging'**: schools with a stated commitment to positive action in one or more domains
- **Level 3 'Progressing'**: schools demonstrating evidence of results across certain impact dimensions
- **Level 4 'Transforming'**: schools with a positive impact culture embedded in their governance, and action initiatives, with visible results in many impact dimensions
- **Level 5 'Pioneering'**: schools with a unique, sustainable leadership progression in all impact dimensions

As the Positive Impact Rating is designed to be a driving force for the transformation of all the world's business schools, only those schools on levels 3, 4, and 5, and therefore in a position to set an example, are included in the final report.

### Excelia Business School distinguishes itself by its performance in certain areas

Excelia Business School obtained an overall score of 8, higher than the average for all level 4 'Transforming' schools. The Positive Impact Rating report highlights a number of strengths that contribute to the school's commitment and positive impact:

- The school's vision of social commitment, and having CSR as its key focus, resulted in a high score of 8.4 on the theme of governance.
- With regard to Excelia Business School's programmes, the report highlights the fact that they incorporate CSR and Ethics, and that the skills they develop in students are geared towards shaping future leaders who are socially responsible. Excelia Business School received a score of 8.
- Finally, the report emphasises the extent of the school's commitment to CSR, both in terms of the values promoted by its members and its recognition amongst stakeholders. Excelia Business School received a score of 8.

Excelia Business School therefore stands out thanks to its strengths in each of the areas assessed by the Positive Impact Rating of Business Schools.

### A rating based on student assessments

The Positive Impact Rating is the first to be based on student opinions of their school's commitment to sustainable development. At Excelia Business School, the Oxygen student association conducted the survey, submitting the 22 Positive Impact Rating questions to students.

These questions, designed to assess the school's positive impact, are grouped into three main areas:

- **Energizing...** which focusses on the issues of both the school's governance and culture with regard to the ecological transition, and its effectiveness in aligning itself with objectives designed to create and maintain a positive impact.
- **Educating...** which explores the effectiveness of educational programmes and learning methods in preparing students to become socially responsible managers, and the capacity of the school to stimulate student commitment.
- **Engaging...** which concerns the school's CSR-DD report, the preparation of graduates for the challenges of sustainability, and the school's public commitment to the ecological transition.



*"Over the past few weeks, Excelia and its Business School have been rewarded for their decades-long commitment to the ecological and social transition. Excelia recently entered the prestigious Times Higher Education Impact Rankings, ranked as the 2<sup>nd</sup> French management school, and the Business School has been recognised by the Positive Impact Rating worldwide assessment, released today. As concerns the latter, what gives me the greatest satisfaction is that our commitment to making a positive impact and to providing education that meets the challenges of society and sustainability is recognised through the 'voices' of our students."*

**Bruno Neil, CEO, Excelia**

### About Excelia

Created in 1988, Excelia is one of the leading French Higher Education groups. With a strong international dimension, it comprises Excelia Business School, Excelia Tourism School, and Excelia Digital School. It currently educates some 5,500 students on its 4 campuses and boasts an alumni network of 42,000 members. It holds the following labels and accreditations: EESPIG, AACSB, EQUIS, AMBA and EFMD, as well as UNWTO.TedQual (United Nations) in the field of tourism.

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