



PRESS RELEASE
La Rochelle, 28th September 2020

**2020 Financial Times World Ranking of Masters in Management:
Excelia Business School (formerly La Rochelle Business School) now features amongst
the top 50 in the world and is ranked 10th major Business School in France**

The Financial Times has today published its world ranking of the best Masters in Management (known in France as the *Programme Grande École*). Excelia Business School is now ranked 48th in the world for its Master in Management programme.

+ 18 places

Excelia Business School has recorded the third highest increase in ranking position worldwide, and the highest increase amongst French Business Schools. It is ranked 10th best French Business School, in a worldwide ranking that has been reduced to 90 Schools (compared to 100 last year).

▪ **Ranked 5th worldwide for the 'international course experience' of its programme**

A major strong point since its initial appearance in the Financial Times ranking, Excelia Business School has, this year, yet again recorded a one-place increase for the international dimension of its programme ('international course experience' ranking). It has moved up to 5th place worldwide.

▪ **Strong progression in the criteria related to careers of its graduates**

One of the unique elements that makes the FT a world reference is the importance it places on the graduates themselves. In this respect, Excelia Business School is proud to see that its average graduate salary, 3 years following graduation, has increased to \$60,400, compared to \$53,600 last year. Furthermore, their salary percentage increase, over the course of 3 years, is also on the rise, increasing from 38% (in 2019) to 42%. Their careers have also been evolving rapidly, resulting in a 29-place increase for the School in the 'career progress' ranking.

Results that confirm Excelia Business School's drive for excellence

The excellent performance of Excelia Business School in the Financial Times' 2020 ranking once again illustrates the School's continuing development. In the space of only a few months, the School joined the world's elite group of Business Schools boasting the 'Triple Crown', by obtaining EQUIS and AMBA accreditations for the first time, in addition to its AACSB accreditation renewal.

At the heart of Excelia Business School's performance is a development strategy that has determined, in particular, its unique positioning as a School firmly rooted in its local regions, and as a major point of reference in the field of CSR/SD, as well as its international dimension.



“The excellent results achieved by our Business School, as 10th French School in the prestigious Financial Times' worldwide ranking, reaffirms the international dimension of its Master in Management. It also highlights the School's commitment to the employability of its graduates. This impressive result comes at a time when Excelia is embarking on the implementation of a bold new strategy which aims to redefine its mission in light of profound societal changes, whilst continuing to build on its solid foundations.”

Bruno Neil, CEO & Dean, Excelia

About Excelia

Created in 1988, Excelia is one of the leading French Higher Education groups. With a strong presence in its local regions, and an international outlook, it comprises 5 Schools: Excelia Business School, Excelia Tourism & Hospitality School, Excelia Digital School, Excelia Academy, Excelia Executive Education. It currently educates some 4,000 students and boasts a global network of 18,700 graduates. It holds the following labels and accreditations: EESPIG, AACSB, EQUIS, and AMBA, as well as UNWTO.TedQual (United Nations) in the field of tourism.

Excelia Press Contact

Cathy Clément

GAIA Communication

Tel. +33 (0)1 30 82 66 65 - +33 (0)6 28 41 17 16

cathy.clement@gaiacommunication.fr