

## **La Rochelle Business School, Excelia Group, achieves AMBA accreditation and joins a network of world-leading business education providers**

**La Rochelle Business School, Excelia Group, has officially received accreditation from the Association of MBAs (AMBA), one of the world's leading authorities on post-graduate business education, demonstrating its continuing commitment to excellence in management education.**

Accreditation from the Association of MBAs (AMBA) represents the highest standard of achievement in post-graduate business education. Its rigorous assessment criteria ensure that only the highest-calibre programmes which demonstrate the best standards in teaching, curriculum, and student interaction achieve Association of MBAs accreditation.

Upon receiving AMBA accreditation, all current MBM students and MBM alumni of the La Rochelle Business School, are invited to join AMBA's global member community of more than 50,000 students and alumni in more than 150 countries on a free basis, for networking, thought leadership, career development, and a variety of benefits.

La Rochelle Business School is the Management School of Excelia Group. AMBA has accredited the master's in management programme at the School. The programme is taught in La Rochelle and also in the recently opened campus in Tours.

Members of AMBA's visiting accreditation panel, representing senior management at AMBA-accredited Business Schools globally, commended the Schools focus on CSR and sustainability, which they thought was authentic and tangible. The School's strong links with local business was also commended.

The accreditation panel noted how committed the faculty were to the School. Regarding the master's in management programme, the panel viewed it to be very flexible and customisable which they noted was appreciated by students.

**Bruno Neil, CEO and Dean, Excelia Group** said : “ We are delighted to obtain this prestigious accreditation for our MIM program and we are proud to join the international business school community which have AMBA .This accreditation further strengthens the School's ability to pursue its ambitious strategy, whilst highlighting one of its differentiating features, namely its commitment to CSR”.

The accreditation is international in scope and reach, and AMBA works under the belief that accredited programmes should be of the highest standard and reflect changing trends and innovation in post-graduate management education. Its accreditation process reflects this commitment to fostering innovation, and demanding Business Schools to perform at the highest level continually.

**Andrew Main Wilson, Chief Executive of the Association of MBAs and Business Graduates Association (BGA)**, said, 'I am delighted to welcome La Rochelle Business School to AMBA's network of world leading Business Schools. It is clear that the School matches our values of sustainability and excellence in teaching, and it is great to see the School investing in the new campus in Tours. I look forward to working with La Rochelle Business School going forward.'

**For more information or interviews, please contact:**

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**About La Rochelle Business School, Excelia Group**

Created in 1988, La Rochelle Business School is one of the leading French Higher Education schools. With a strong presence in its local region and an international outlook, LRBS is part of Excelia Group which comprises 5 Schools: La Rochelle Business School, La Rochelle Tourism & Hospitality School, La Rochelle Digital School, La Rochelle Academy, La Rochelle Executive Education. It currently educates some 3,800 students and boasts a global network of 17,500 graduates. LRBS holds the following labels and accreditations: EESPIG, AACSB, EQUIS, AMBA EPAS and UNWTO.TedQual

Find a list of all AMBA accredited Schools [here](#).

**About AMBA & BGA**

Spearheading excellence and trailblazing innovation, for more than 50 years the Association of MBAs (AMBA) has been the impartial authority on post-graduate management education. AMBA established that vision in 1967 and, in a volatile, uncertain world, it's as relevant today as it was then. We are committed to raising the profile and quality standards of business education internationally, for the benefit of Business Schools, students and alumni, employers, communities and society.

- Our accreditation service is the global standard for all MBA, DBA and master's degrees, currently accrediting programmes from the top 2% of Business Schools in more than 75 countries.
- Our Research and Insight Centre produces a rich body of reports exploring global trends in the business education sector. This drives our global thought leadership and public affairs campaigns.

- We are the only professional membership association that connects MBA students and graduates, accredited Business Schools and MBA employers throughout the world.
- Through our members, AMBA is building an international force for good, championing best practice, responsible management and sustainability. Membership to AMBA means being part of an international community of peers with access to business strategy thought leadership, career advice and knowledge, and an MBA jobs portal.
- Our multi-award-winning events offer networking opportunities online and in person across all continents in association with international corporate partners and thought leaders exclusively for our members and accredited Business Schools.

The Business Graduates Association (BGA) is an international membership and accreditation body of world-leading and high-potential Business Schools that share a commitment for responsible management practices and lifelong learning, and that are looking to provide a positive impact on their students, communities and the economy as a whole. We offer:

- Quality assurance services to Business Schools and similar institutions, aimed at continuous improvement and positive impact to increase a Business School's credibility and influence.
- Consultation and mentorship services to Business Schools to improve their marketing and admissions, programme design, alumni interaction, teaching methods, and career development services.
- Award-winning international events for Business School professionals, focused on continuous learning.
- Student and graduate membership, which includes social networking events worldwide, professional development tools, a Career Development Centre, and much more.
- Leading and award-winning content on responsible management, professional and personal growth, and influence via the Business Impact content hub.