



PRESS RELEASE
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La Rochelle Business School, Excelia Group is awarded EQUIS accreditation

La Rochelle Business School has just been awarded EQUIS accreditation for a period of 3 years.

Having already secured both AACSB and EPAS accreditations, this new EQUIS accreditation consolidates La Rochelle Business School's position among the elite of Business Schools worldwide. This international label, which is extremely demanding, recognises the quality of the School's strategy and confirms its excellence on a global scale. In addition, it highlights the School's unique features.

Recognition for La Rochelle Business School's international quality standards

A label of excellence, the international EQUIS accreditation is awarded by the EFMD (European Foundation for Management Development). It is a guarantee of the high quality of the programmes delivered by a Business School, according to demanding criteria. It was awarded to La Rochelle Business School following the School's submission of an extensive report, and a subsequent in-depth audit. It recognised the School's strategy, the excellence of its teaching and research, as well as the international dimension of its programmes.

Praise for the School's strategy and excellence

In their report, the EFMD auditors particularly commended the School on the following points:

- A clear strategy: sustainable development objectives, coherent with the School's guiding principles, which involve all stakeholders, particularly the teaching Faculty. The School's internationalisation strategy, which has proved so successful in terms of the programmes themselves (the ability of graduates to work in an international environment), the increasing international attractiveness of these programmes, as well as the organisation of student recruitment via its overseas offices, improving the School's visibility outside of France.
- The School's firm positioning in the local regions, enhanced by its strong presence, as well as the network of partnerships it has developed with key local stakeholders.
- The excellence of its research and teaching Faculty with two strong differentiating areas of excellence, in the fields of CSR and Tourism.

CSR... one of the School's defining aspects, a commitment pursued with success

Described by the auditors as the cornerstone of the School's commitment to CSR, the Humacité® initiative was praised for its pioneering nature and its proven effectiveness. Created 15 years ago, it is a compulsory part of all Excelia Group programmes, and every year, some 600 civic and solidarity projects are carried out, 67% of which take place abroad.

The report also highlighted the impressive range of activities offered in the field of CSR.



“This EQUIS accreditation, awarded to La Rochelle Business School for the first time, is recognition of the significant investment made by all the teams, as well as the involvement of all the stakeholders with whom the School works on a daily basis. It further strengthens the School's ability to pursue its ambitious strategy, whilst highlighting one of its differentiating features, namely its commitment to CSR... an essential element in a future that will bring numerous challenges not only for society as a whole, but also for our students.”

Bruno Neil, CEO & Dean, Excelia Group

About Excelia Group

Created in 1988, Excelia Group (formerly Sup de Co La Rochelle) is one of the leading French Higher Education Groups. With a strong presence in its local region and an international outlook, the Group comprises 5 Schools: La Rochelle Business School, La Rochelle Tourism & Hospitality School, La Rochelle Digital School, La Rochelle Academy, La Rochelle Executive Education. It currently educates some 3,800 students and boasts a global network of 17,500 graduates. The Group holds the following labels and accreditations: EESPIG, EQUIS, AACSB, EPAS and UNWTO.TedQual (United Nations) in the field of tourism.

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