



PRESS RELEASE
La Rochelle, 2th of July 2024

Excelia Business School obtains renewal of its AACSB accreditation for 5 years

The AACSB (Association to Advance Collegiate Schools of Business) has just renewed Excelia Business School's accreditation for a further period of 5 years. Following confirmation of the renewal of its AMBA and EQUIS accreditations in May 2023 and June 2023 respectively, Excelia Business School, once again adorned with its triple crown, has reasserted its place in the highly exclusive circle of multi-accredited business schools.

'Total compliance' with AACSB standards

AACSB, the American organisation that defines the highest international standards of excellence for business schools, assessed Excelia Business School against its 9 standards which are organised into the following three categories:

- The strategic management of the school and its approach to innovation
- The quality of its study programmes and learner success
- The school's societal impact along with its contribution to research and to society as a whole

The auditors' report concluded that Excelia Business School is in **total compliance** with the three main categories of AACSB standards.

Significant societal impact and commitment to a set of strong, shared values

The auditors noted two salient features of Excelia Business School:

- **The school's significant societal impact**, the result of its pioneering and unconditional commitment to sustainable development and CSR for more than 20 years, with such issues permeating all of its study programmes; in addition, the school's research is extremely dynamic in these areas, with numerous initiatives both within the school itself and at local level
- **A firm commitment and alignment of all school stakeholders around strong, shared values** that underpin key initiatives, such as Humacité© and Climacité©, whose social impact is considered highly positive; the auditors also highlighted the organic, collaborative spirit that is a hallmark of the school

Key points highlighted in the auditors' comments

- A **well-managed growth strategy** based on multicampus development consistent with its mission and values
- **Structured research activity**, which has **developed significantly** over the last 5 years, both quantitatively (number of publications per research-active faculty member has doubled) and qualitatively (increase in the number of research-active faculty serving as editors or reviewers for renowned journals with scientific research committees)
- An **engaged, dedicated, and diverse faculty** (50% female, 57% international representing 30 nationalities)
- **Learning methods** that promote and stimulate innovation, internationalisation, experiential learning, and a mindset of lifelong learning for Excelia Business School learners
- **A strong culture of pedagogical innovation** at the school which is embodied...
 - by high-quality teaching that marries academic, experiential, and technological elements
 - by XL Lab (Pedagogical Engineering, Game Lab, INNOV Case Lab), which works with the faculty to implement pedagogical innovations, new teaching methods, the production of imaginative pedagogical content, and the digitisation of teaching; recognised as good practice, the XL Lab contributes to the effectiveness of teaching
- The **technological support for programmes** ensuring learner success
- The **quality of Excelia Business School's networks**
 - the close relationships it has developed with companies in terms of teaching, research, and student placements
 - its extensive Alumni network, with members (43,500), located both in France and abroad (35%), a major source of opportunities for the school's international development strategy



“This latest AACSB accreditation renewal is testimony to the sustained efforts, consistency, and determined commitment of the entire school community since our initial accreditation back in 2013. It confirms the reputation of our school, the academic excellence of our programmes, their international dimension, and their alignment with the needs of companies. This latest accolade also sends out a very strong signal about our steadfast commitment and ability to make a distinctive and significant impact on society.”

Tamym Abdessemed, Director & Dean, Excelia Business School

About Excelia

Created in 1988, Excelia is one of the leading French Higher Education groups. With an international outlook, it comprises Excelia Business School, Excelia Tourism School, and Excelia Digital School. It currently educates some 6,000 students on its 4 campuses and boasts an alumni network of 43,500 members. It holds the following labels and accreditations: EESPIG, AACSB, EQUIS, AMBA and EFMD, as well as UNWTO.TedQual (United Nations) in the field of tourism.

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