



PRESS RELEASE
La Rochelle, 30th June 2023

Excelia Business School obtains the renewal of its EQUIS accreditation

Excelia Business School has just received the renewal of its EQUIS* accreditation from the EFMD**. This renewal, together with its AACSB and AMBA accreditations, reaffirms Excelia Business School's place among the world's elite business schools which boast this triple crown. The EQUIS accreditation, which is extremely demanding, demonstrates the excellence of the school on a worldwide scale. Among the key aspects praised in the audit report were Excelia Business School's strong commitment to the ecological transition, the quality of the student experience, and the coherence of its strategy.

* European Quality Improvement System ** European Foundation for Management Development

International quality standards for Excelia Business School

The international EQUIS accreditation, a hallmark of excellence, is awarded by the EFMD and attests to the high quality of the programmes delivered by business schools, in line with demanding standards. Excelia Business School has just received an accreditation renewal and, as with all first-time renewals, it is for a period of 3 years. The EQUIS seal of approval rewards the school's strategy, the excellence of its teaching and research, and the international dimension of its programmes. As the EFMD auditors pointed out in their report, Excelia Business School has once again demonstrated that it meets international quality standards, as evidenced by *'the excellent performance of its Master in Management in the international rankings (Financial Times and The Economist)'*.

2 key strengths: A commitment to CSR and the student experience

In their report, the EFMD auditors highlighted two major strengths of Excelia Business School:

- A commitment to ethics, responsibility, and sustainability that permeates all aspects of the school: strategy, governance, programmes, student life, etc.
- The excellence of the student experience, in particular the Humacité© and Climacité© initiatives, which benefit a much wider community. In addition, the experiential approach to learning, the effectiveness of the work-study track, and the range of student support services were also highly commended.

The report also highlighted Excelia Business School's research expertise in, and strong focus on, CSR and tourism.

A strong strategic approach

The primary strength of Excelia Business School, as identified by the EFMD auditors, relates to strategy, with the School having *'a clear and distinctive strategic plan with a sound alignment in terms of mission, vision and values'*. This is genuine recognition for Excelia, which implemented its 2020-2025

strategic plan 3 years ago, marking a clear break with the traditional educational and economic model of business schools.



“The renewal of our EQUIS accreditation is a strong quality indicator for Excelia Business School. It once again demonstrates that the School meets the most demanding international standards, retaining its triple crown of AACSB, EQUIS and AMBA accreditations. It is also recognition of the bold strategic approach taken in 2020, with one of the key objectives being to make Excelia a leader in the ecological transition, a field of excellence that is highly commended in the audit report.”

Bruno Neil, CEO, Excelia



“This accreditation renewal is a sign of Excelia Business School’s continued strong progress in the key areas of academic quality and internationalisation. It also highlights the expansion of the School’s pioneering commitment to CSR in both qualitative and quantitative terms. On the strength of this latest recognition and Excelia’s ongoing investment in quality, Excelia Business School is accelerating both its strategy of becoming a leading international academic player and its future-oriented pedagogical model, in particular through the Blue Education Experience presented on 12th June.”

Tamym Abdessemed, Assistant CEO of Excelia, Dean of Excelia Business School

About Excelia

Created in 1988, Excelia is one of the leading French Higher Education groups. With a strong international dimension, it comprises a business school, a tourism school, and a digital communication school. It currently educates some 5,500 students on its 4 campuses and boasts an alumni network of 42,000 graduates. It holds the following labels and accreditations: EESPIG, AACSB, EQUIS, AMBA and EFMD, as well as UNWTO.TedQual (United Nations) in the field of tourism.

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